

Message Text

UNCLASSIFIED

PAGE 01 PARIS 10992 01 OF 02 141826Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W
-----141949Z 075156 /46

R 141819Z APR 77
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 1754
INFO AMCONSUL BORDEAUX
AMCONSUL MARSEILLE
AMCONSUL LYON
AMCONSUL STRASBOURG
AMCONSUL NICE

UNCLAS SECTION 01 OF 02 PARIS 10992

E. O. 11652:N/A
TAGS: BEXP, FR
SUBJECT: FY-1977 CCP: SECOND QUARTER PROGRESS REPORT

REF: PARIS 02176

1. COUNTRY COMMERCIAL ACTION GROUP'S (CCAG) REPORT
ON FY 77 CCP SECOND QUARTER PROGRESS FOLLOWS. COMMENTS
ARE LIMITED TO SIGNIFICANT VARIATIONS FROM TARGETED
REQUIREMENTS EXCEPT FOR TRADE OPPORTUNITIES COUNT
WHICH IS GIVEN FOR EACH CAMPAIGN.

2. CAMPAIGN ACTIVITIES
A. CAMPAIGN 1 (BUSINESS EQUIPMENT).

ITEM 1. WE HAVE STILL NOT RECEIVED ADDRESS LABELS FROM
USDOC. HOWEVER, IN VIEW OF CONTACTS MADE WITH
AGENTS AND END USERS IN PROMOTION OF BUSINESS
EQUIPMENT SHOW JANUARY 31-FEBRUARY 3, 1977 AND WITH
VISITORS TO SHOW ITSELF, A UNIVERSE MAILING OF TYPE
ORIGINALLY ENVISAGED IS NOT NOW WORTHWHILE. INSTEAD
WE ARE CONDUCTING A FOLLOW UP TO ALL PRE REGISTRANTS -
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 10992 01 OF 02 141826Z

PARTICULARLY AGENTS - AND VISITORS AT THE SHOW ASKING
IF THEY ARE STILL SEEKING FURTHER OPPORTUNITIES.

ITEM 4. TWENTY FOUR TO'S WERE SUBMITTED VERSUS
FIFTEEN TARGETED.

ITEM 7. TC EXHIBITION ON BUSINESS EQUIPMENT WAS RE-
SOUNDING SUCCESS (SEE PARIS A-72 OF MARCH 4, 1977).

ITEM 9. NO PRODUCT THEME RECOMMENDATION FOR POSSIBLE FUTURE TC SHOW IN THIS SECTOR HAS BEEN DEVELOPED. HOWEVER, AN ANALYSIS OF PRODUCTS WITH BEST SALES POTENTIAL (QUITE A LONG LIST) WAS SUBMITTED AS A COMPLEMENT TO THE BUSINESS EQUIPMENT EXHIBITION REPORT.

B. CAMPAIGN 2 (LABORATORY INSTRUMENTATION).

ITEM 4. FIFTEEN TO'S DEVELOPED VERSUS FIVE TARGETTED; FACT THAT UNIVERSE MAILING WENT OUT THIS QUARTER PROBABLY ACCOUNTS FOR HIGH NUMBER.

ITEM 9. PRODUCT THEME RECOMMENDATION DELAYED DUE TO TRAINING ASSIGNMENT IN US OF COMMERCIAL ASSISTANT, DERRICK ROUT. PTR WILL BE SUBMITTED NEXT QUARTER.

. C. CAMPAIGN 3 (METALWORKING AND FINISHING EQUIPMENT).

ITEM 9. TWELVE TO'S WERE SUBMITTED VERSUS TEN TARGETTED.

. D. CAMPAIGN 4 (CONSUMER GOODS).

ITEM 2. FORTY NINE TO'S GENERATED VERSUS THIRTY TARGETTED.

ITEMS 8 AND 9. PTR'S AND UPDATED INDUSTRY REPORT IN PREPARATION AND WILL BE SUBMITTED DURING THIRD QUARTER.

. E. CAMPAIGN 5 (ENERGY SYSTEMS).

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 PARIS 10992 01 OF 02 141826Z

ITEM 5. FIVE TO'S WERE GENERATED VERSUS 5 TARGETTED.

ITEM 6. NO SYMPOSIUM AT AMCHAM WAS PROMOTED.

ITEM 10. ONE PTR ON PUMPS VALVES AND COMPRESSORS WAS SUBMITTED (SEE PARIS A-46 OF FEB. 9).

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 PARIS 10992 02 OF 02 141830Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W

-----141949Z 075220 /46

R 141819Z APR 77

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 1755

INFO AMCONSUL BORDEAUX

AMCONSUL MARSEILLE

AMCONSUL LYON

AMCONSUL STRASBOURG

AMCONSUL NICE

UNCLAS SECTION 02 OF 02 PARIS 10992

3. NON-CAMPAIGN INITIATIVE ACTIVITIES.

A. ACTIVITY 1 (PARIS AIR SHOW).

PREPARATION FOR PAS NOW OCCUPYING COMAFF SUPPORT OFFICER, JOAN PLAISTED, FULL TIME. PLANNING IS PROCEEDING ACCORDING TO SCHEDULE.

B. ACTIVITY 2 (DATA COMMUNICATIONS EQUIPMENT).

"PRINTEMPS INFORMATIQUE" (MARCH 14-17) WAS USUAL SUCCESS.

C. ACTIVITY 3 (INDUSTRIAL ASSEMBLY EQUIPMENT).

TC EXHIBITION ON THIS THEME WAS CANCELLED.

D. ACTIVITY 4 (HEALTH CARE INDUSTRIES).

WE ARE PLANNING A BIO AT MEDEC EXHIBITION IN EARLY MAY.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 10992 02 OF 02 141830Z

WE SHALL USE THIS OPPORTUNITY INTER ALIA TO PUBLICIZE TC SHOW ON HEALTH CARE INDUSTRIES MAY 31-JUNE 2.

E ACTIVITY 8 (INVEST IN USA).

COMMERCIAL COUNSELOR MADE EXPORT AND INVESTMENT PROMOTION TRIP MARCH 1 TO ANGERS AND MET WITH REPRESENTATIVES OF SOME 40 COMPANIES.

F. ACTIVITY 10 (FOREIGN BUYERS PROGRAM SUPPORT).

INTERNATIONAL AIR-CONDITIONING HEATING AND REFRIGERATION EXPOSITION AS WELL AS INTERNATIONAL TRUCKING SHOW PROVED TO BE UNATTRACTIVE TO FRENCH BUYERS. HOWEVER, FOOD PROCESSORS EXHIBITION IN NEW ORLEANS, FEBRUARY 13-16 WAS SUCCESSFULLY PROMOTED AND COMAFF PROFESSIONAL WAS ABLE TO ACCOMPANY GROUP.

G. ACTIVITY 11 (SPECIALIZED AGRICULTURAL EQUIPMENT).

WE WERE UNABLE TO MOUNT BIO AT INTERNATIONAL AGRICULTURAL MACHINERY EXHIBITION SINCE SHOW ORGANIZERS DECLINED TO PROVIDE US FREE SPACE.

H. ACTIVITY 12 (OCEAN AND SEABED TECHNOLOGY).
U.S. EXHIBITION AT "OCEAN EXPO 77" WAS CANCELLED.
HARLAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PARIS10992
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770130-0215
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770457/aaaabxkn.tel
Line Count: 187
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8e3823a5-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 PARIS 2176
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2806352
Secure: OPEN
Status: NATIVE
Subject: FY-1977 CCP: SECOND QUARTER PROGRESS REPORT
TAGS: BEXP, FR
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/8e3823a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009